cogent NASDAQ

Internet Networks in Europe

an overview of

Internet Geography, Regulation, Traffic Exchange, Infrastructure and Major Players.

by

Teresa Wan – Sales Director – Singapore Office Francois Lemaigre – Sales VP - EMEA

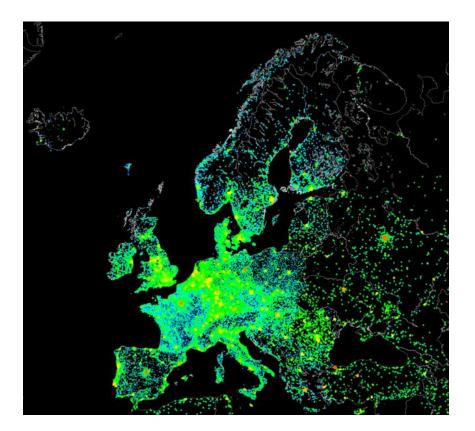


Europe – Internet Geography

High broadband Internet penetration

Many countries, many languages

Gateway between North America and Africa / Middle-East





Europe – Internet Regulation

DGCONNECT, BEREC and NRA's

National Champions in most countries, but no pan-European "champion"

Each Internet subscriber generates about 500 kbps interconnection traffic, 50% peering / 50% transit*



*Source: Arcep, 2019 – in France at the end of 2018, 29 million subscribers generated 14 Tbps incoming traffic <u>https://www.arcep.fr/uploads/tx_gspublication/rapport-etat-internet-2019-270619.pdf#page=27</u>



Europe – Internet Traffic Exchange

Local traffic, Transit traffic

Distributed traffic exchange 216 IXPs, 49 countries, 176 cities, 465 locations*

A handful of core hubs London, Amsterdam, Frankfurt

A few core gateways North: UK / Ireland South: Marseille, Italy, Spain, Portugal



Source: Cogent, 2019

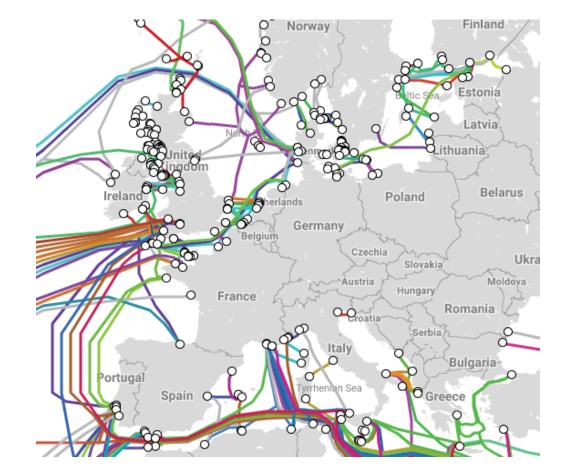
* Source: Euro-IX, 2019



Europe – Internet Infrastructure

Submarine Cables North America, Canada, Iceland, Baltics. Africa, Middle-East, Asia

Terrestrial Between European countries



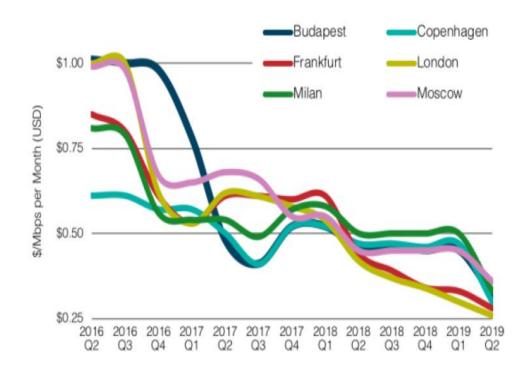
Source: Telegeography, 2019



Europe – Internet Major Players

Most competitive IP Transit market

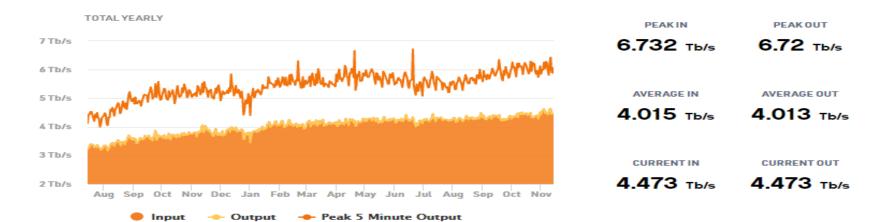
Price declines need to be offset by Volume increases Weighted Median 10 GigE IP Transit Prices in Europe, Q2 2016-Q2 2019



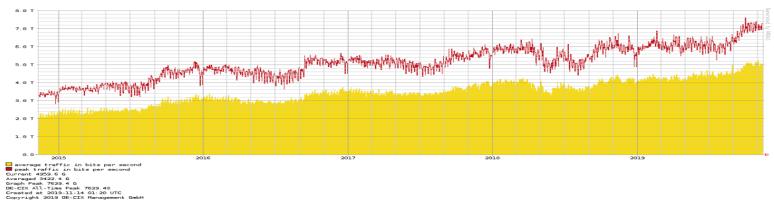
Source: Telegeography, 2019



Major Players: AMSIX and DECIX



5-year graph

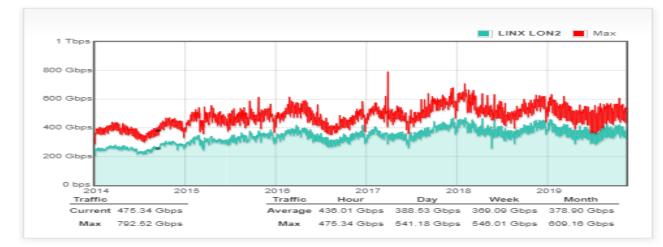


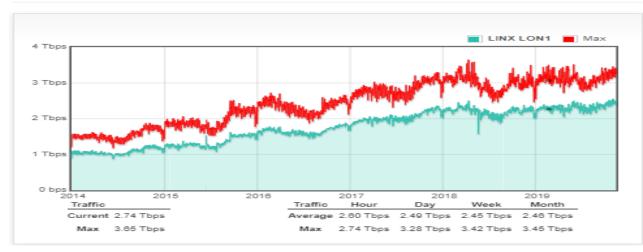
https://www.ams-ix.net/ams/documentation/total-stats

https://www.de-cix.net/en/locations/germany/frankfurt/statistics



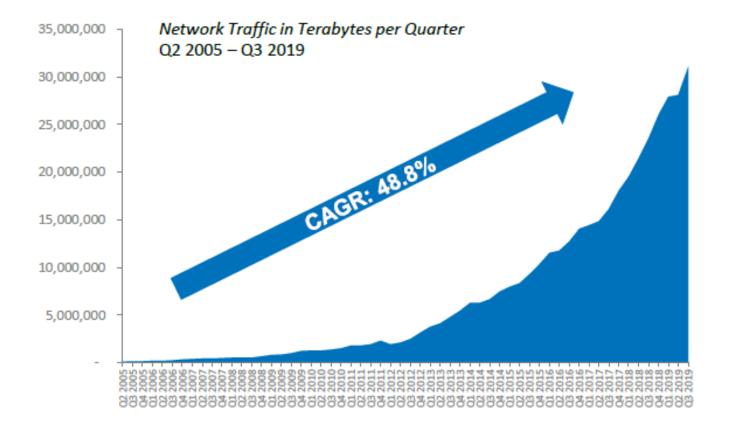
Major Players: LINX







Major Players – Transit Cogent -







Cogent Communications, Inc.